

# Wilhelm Deffke: Pioneer Of The Modern Logo

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Born Friedrich Wilhelm Heinrich Deffke 23 April 1887 in Elberfeld. Wilhelm Defke, pioneer of the modern logo, Br han Design Foundation, Berlin, 2013

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julia meer, Humboldt Universit t zu Berlin, More Info: Br han Design Foundation (ed.), Wilhelm Deffke: Pioneer of the Modern Logo, Z rich 2014.

## **Typography: david choi, lynn lin, lei zhang:**

Wilhelm Deffke: Pioneer of the Modern Logo Br han Type Rules: The Designer's Guide to Professional Typography Ilene Strizver. 15. Paperback. \$42.82 Prime.

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