

Wilhelm Deffke: Pioneer Of The Modern Logo

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Brohan design foundation (author of wilhelm deffke

Brohan Design Foundation is the author of Wilhelm Deffke (4.00 avg rating, 1 rating, 0 reviews, published 2014)

Pioneer of the modern logo - wilhelm deffke

Wilhelm Deffke (1887-1950), established the first modern advertising agency in Germany in 1915. Together with his business partner he published an influential book on

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Wilhelm Deffke was a historical footnote. Now he is lauded as the godfather of logo design in a new monograph. Cover of Wilhelm Deffke. Pioneer of the Modern Logo.

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Corporate Design: The Pioneer of Logo Design Wilhelm Deffke. September 28, 2013 February 16, 2014 Museum Folkwang, Essen. In addition to book and poster design

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Atlantic monthly contributors's blog - a reclusive

By the early 1930s, German designer Wilhelm Deffke was one of the most prolific logo designers in the business, having produced nearly 10,000 corporate symbols.

Wilhelm deffke - german graphic designers during

Born Friedrich Wilhelm Heinrich Deffke 23 April 1887 in Elberfeld. Wilhelm Deffke, pioneer of the modern logo, Brahan Design Foundation, Berlin, 2013

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Wilhelm Deffke Pioneer of the Modern Logo Brahan Design Foundation Wilhelm Deffke is a pioneer of corporate design and a significant figure in graphic

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Wilhelm Deffke: Pioneer of the Modern Logo Edited by the Br han Design Foundation, Berlin Scheidegger & Spiess, 60 (hardback, 388pp)

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Considered the father of the modern logo, the commercial artist and architect Wilhelm Deffke cofounded Germany s first modern advertising agency in 1915.

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Typography: david choi, lynn lin, lei zhang:

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